

A wide staircase with a teal overlay on the left side and a bright light at the top. The staircase is made of concrete steps and has a metal handrail on the right side. The background is a bright, hazy light, suggesting a high ceiling or a bright window. The teal overlay is a large, semi-circular shape that covers the left side of the image. It has a pattern of small white dots. The text is overlaid on this teal shape.

3Q/DEPT

WHITE PAPER

2022 Recap and 2023 Predictions

Advice from the Experts

Accept No Limits.



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Introduction.

As a leading growth marketing agency, we at 3Q/DEPT pride ourselves on staying up to date on the latest industry news, trends, and evolutions.

Why? Because doing so is critical in our efforts to best serve our clients.

So as 2022 comes to a close, our top experts decided to reflect and take stock of everything that has happened over the last year in the marketing world. However, it didn't stop there. They also shared their thoughts on some of the major developments and changes they anticipate for the year ahead. Read on to see what they had to say!

