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# CCPA Compliance: A Common-Sense Guide

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On July 1, 2020, enforcement of the California Consumer Privacy Act (CCPA) will begin. The act was signed into law in June 2018 and became effective January 1, 2020; as the [State of California's Department of Justice states](#), *CCPA grants California consumers robust data privacy rights and control over their personal information, including the right to know, the right to delete, and the right to opt-out of the sale of personal information that businesses collect, as well as additional protections for minors.*

We've put together a common-sense checklist of the top items that should be top of mind in the new era of CCPA enforcement. Let's dive in.

